

IMPACTFUL LEADERSHIP

Leaders delivering results

Program:

- * What is impact leadership and why you should address this topic
- * Why this approach in business will pay off in the long term
- * Key areas of impact and how to define expected outcomes
- * How I built award-winning projects + principles applicable in corporate practice
- * Ways of working that lead to the competence of people in all positions
- * How to implement impact leadership in your company
- * Impact measurement and evaluation



FROM IDEA TO IMPACT

Acceleration of growth based on innovation and leadership

Program:

- * Why build a corporate culture around impactful leadership and real innovation
- * Why this approach will pay off in the long run in business
- * Why and how to spark strong ideas and then implement them, how to adopt an innovative mindset
- * Ways of working and the skills needed to implement impactful leadership
- * Examples of good practice and principles applicable to your company
- * The role of leadership in scaling innovation across the company
- * Measuring and evaluating impact



Impactful leadership

LONG-TERM RELATIONSHIPS AS A SOURCE OF WEALTH

Why building long-term business relationships is beneficial

Program:

- * Why build business on long-term relationships?
- * What are long-term business relationships?
- * The trend of the need for personal relationships in the age of impersonal technologies
- * Key principles of trust and loyalty
- * Examples of good practice: the power of storytelling, growth mindset in negotiations, effective follow-up
- * How to implement a relationship strategy in business
- * Measuring relationship value and retention
- * Action steps



Impactful leadership

winner of several awards for creating and implementing projects with significant societal impact

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